

BTEC Business Summer Learning Task

It is essential that you are prepared for the challenges of an in-depth and rigorous course. Contrary to common misconception, BTEC Business being a vocational course is equally as challenging as traditional A Level courses and should not be underestimated.

It is extremely important that over the next two years of your course that you become familiar with ***real business activity*** within your local, national and international environment.

In order for you to start this mission, *you are expected to do the following over the summer holidays and hand in during your first week of lessons:*

1. Find two companies on the Stock Market and find out the share value.

Write out the company name and any share value information that you found. State where and when you gathered this information.

2. You need to collect THREE business news articles over the summer. State the date and paper they are taken from and summarise the main points for each.

Recommended Summer Reading

The official BTEC Business Book is:

“Pearson BTEC National Business” for the 2016 specification
ISBN 978-1-292-12624-1

Apart from the main textbook, there is a huge number of interesting books you can read as an up and coming Entrepreneur! Some of these are listed below.

The Entrepreneur’s Book of Checklists: 1000 Tips to Help You Start and Grow Your Business (Robert Ashton)

This is the kind of book you want to return to it again and again. It is a book that has experienced entrepreneurs nodding their heads and making mental notes of the ideas and tricks they have missed. Highly recommended.

How I Made It: 40 Successful Entrepreneurs Reveal All (Rachel Bridge)

This book provides easy to read insights into the stories of 40 successful start-up entrepreneurs. Great to dip into for good examples.

My Big Idea (Rachel Bridge)

In this book, Rachel Bridge takes a step back to consider what is behind the good business ideas that are converted into successful businesses. Easy reading with strong, relevant points and insights.

From Acorns (Caspian Woods)

Eminently readable! Written by a man who has “been there” (to coin a phrase) but has retained that sense of passion about the challenges of setting up a successful business. Clearly written for the budding but committed entrepreneur, you can pick up some practical insights from this book.

The “Financial Times” Guide to Business Start Up 2008 (Sara Williams)

In the print world, this is the start-up bible (it was previously known as the Lloyds TSB Small Business Guide”). Effectively it is a reference guide to the process of starting a business. A trusted source of detailed information on start-up issues.

Useful Websites

Examining Board and course details:

<https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.html#tab-3>

Resources

www.s-cool.co.uk

www.tutor2u.net

www.businessdictionary.com

www.businesscasestudies.co.uk

News

www.bbc.co.uk/businessnews